

# BookPage

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## REVIEW BY SHARON H. SECOR

Speaking of travel-friendly business reading, ***The Power of Six Sigma: An Inspiring Tale of How Six Sigma Is Transforming the Way We Work*** by Subir Chowdhury is a quick book, easily finished on one airplane flight, that explains in a fictional format the principles behind the business initiative, Six Sigma.

For the uninitiated, **Six Sigma** is the latest fad in management strategy. Embraced by Allied Signal, GE and other major corporations, Six Sigma is a top-down approach used to develop quality in products, empower employees and fatten the corporate bottom line. The focus, experts say, is to eliminate waste, mistakes and inevitable rework by following a scientific structure to achieve results. Following on the heels of ISO 9000 initiatives and Total Quality Management, many are skeptical of Six Sigma's charms.

**The Power of Six Sigma** is an antidote to the skepticism. Chowdhury explains in simple, interesting fashion the basic principles behind the initiative. Anyone who wonders why businesses don't seem to respond to what clients want should read this intriguing little book, and as always, anyone in business should understand the latest management initiatives. Improvement is the name of the game in any business, and Six Sigma is another way to approach the game of business and win at it.

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